

World-wide,
English-language
virtual event

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VIRTUAL EVENT

Digitalization in the Chemical Industry

Efficiency, Sustainability, and Innovation

Wednesday, April 29, 2026

How digitalization supports decarbonization and defossilization and increases plant and equipment availability.

Target Audience:

- Executives and strategic decision-makers
- Operations and plant managers
- Process and automation engineers
- IT and data specialists
- Maintenance and procurement professionals
- Innovation and R&D leaders

Key Topics:

- Real-time process optimization
- Predictive maintenance & plant availability
- AI-driven decision-making
- Energy & resource efficiency
- Safety, compliance, and innovation

Speakers:**How digitalization increases plant and equipment availability**

Jens-Christian Blad, Head of Production, Technology, Safety and Environment (PTSE), Lanxess

How digitalization supports decarbonization and defossilization

Christian Gondek, Head of Digitalization, Business Segment Decarbon Technologies, Thyssenkrupp



€10,000 (excl. VAT)

Option 1: Keynote Sponsorship

- Keynote Sponsorship plus a dedicated 40–45 min session, including 5–10 min for Q&A
- Access to registration data for your session
- Logo & company profile on the event page
- Mention in all promotional materials

€7,900 (excl. VAT)

Option 2: Session Sponsorship

- Host a 40–45 min session, including 5–10 min for Q&A
- Access to registration data for your session
- Logo & company profile on the event page
- Mention in all promotional materials

Reach:

The event will be promoted to a combined audience of over **100,000 professionals** across Europe through the CHEManager and CITplus networks, including:

- Print and digital editions, newsletters, LinkedIn campaigns and targeted email marketing
- previous event: >250 participants, >20% requested information

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